

Dr George Chan



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Beijing IP Agency

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General Experience

George is a partner in our Dispute Resolution Group in China and serves as the head of the Simmons & Simmons (Beijing) Intellectual Property Agency. In this capacity, George is a leading authority on intellectual property (“IP”) for Mainland China and leads a veteran team that specialises in securing and enforcing IP rights, as well as advising on commercial IP and regulatory IP matters. He is also at the forefront of the rapidly changing field of online branding for China, and his online branding strategies have been adopted by various governments.

George is known for his bespoke, creative legal solutions for his clients’ matters, and often finds solutions to legal problems that others had overlooked. In addition, he is regularly consulted by industry experts and commentators for his views on developing IP issues in China.

George joined Simmons & Simmons as a Partner in 2014, when he led the successful launch of the Simmons & Simmons (Beijing) Intellectual Property Agency. The Intellectual Property Agency has since been featured as a leading IP service provider by many prominent legal rankings, including World Trademark Review, Managing IP, Chambers, and Legal 500.